



OLD NAPLES NEWS

NORTH NAPLES NEWS

FLORIDA NEIGHBORHOOD NEWS

Our publications are the most effective and efficient way to reach Naples' most affluent residents.

WITH NO SUBSCRIPTION FEES
WE CAN GUARANTEE YOUR MESSAGE IS
DELIVERED RIGHT INTO THE HOMES OF YOUR TARGET AUDIENCE.



READERSHIP
80,000
NO
SUBSCRIPTION FEES



NORTH NAPLES NEWS
DIRECT MAIL



OLD NAPLES NEWS
DIRECT MAIL

- OLD NAPLES
- PORT ROYAL
- AQUALANE SHORES
- ROYAL HARBOR
- MOORINGS
- COQUINA SANDS
- PARK SHORE



PICK UP LOCATIONS

- EAST WEST FINE ART GALLERY - MERCATO
- JOHN R WOOD PROPERTIES
- DR'S OFFICES
- NCH HOSPITALS
- SWEET ART GALLERY

- GREY OAKS
- ESTUARY AT GREY OAKS
- PINE RIDGE
- TIBURON
- PELICAN MARSH
- COLLIER'S RESERVE
- MONTEREY • VINEYARDS
- BAY COLONY GOLF
- HIGH RISES/BAY COLONY
- TALIS PARK
- MEDITERRA
- BEAR'S PAW



Your **“Neighborhood News”** for
the Arts, Dining, Finance, Health, Non-profits, Travel & Real Estate

FLORIDANEIGHBORHOODNEWS.COM

MECHANICAL SPECS

PAGE DIMENSIONS	LIVE AREA	TRIM	SUPPLIED SIZE	GUTTER
Spread	16.25 x 9.625	17 x 10.375	17.25 x 10.625	.375"
Full Page Bleed	7.75 x 9.625	8.5 x 10.375	8.75 x 10.625	NA
Full Page (No-Bleed)	NA	NA	8 x 9.88	NA
Half Vertical	NA	NA	3.79 x 9.65	NA
Half Horizontal	NA	NA	7.84 x 4.72	NA
Quarter	NA	NA	3.8 x 4.77	NA

ACCEPTED FILES TYPES

IMAGES: Should be 300 dpi and converted to CMYK. **NO RGB IMAGES:** We can convert client supplied images, however, conversion may result in color variation.

CAMERA READY FILES: Please submit a press quality PDF, TIFF or JPG in CMYK color, minimum of 300 dpi. All files should be flattened and text converted to paths to avoid any font issues.


LOGOS: EPS format preferred. PDF, TIFF, JPG, PSD will be accepted as long as 300 dpi in CMYK color.

IN HOUSE AD DESIGN

If you need the Florida Neighborhood News Staff to design your ad for, please check box on contract.
(Please include price of ad design to your check or payment)

**SPREAD (\$300) | FULL PAGE (\$150) | HALF PAGE (\$75) | QP (\$50) | CHANGES TO PREVIOUS ADS (\$40)
LEADERBOARD (\$75) | ISLAND (\$50)**

Please send all copy, high resolution photos (300 dpi), logo (eps preferred) to onnrebecca@gmail.com.
If you need to contact our designer, please call 239.285.5101.



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DEADLINES & ISSUES

ISSUE	ISSUE	EDITORIAL DUE	CAMERA READY ARTWORK
November	Step into Season	9/30/24	10/1/24
December	Holiday Festivities	10/30/24	10/30/24
January	All About the Arts	11/27/24	11/27/24
February	Women in Business	1/1/25	1/1/25
March	Spring is in the Air	1/30/25	1/30/25
April	Med Spas/Day Spas	2/27/25	2/27/25
May/June/July	Slide into Summer	3/28/25	3/28/25
Aug/Sept/Oct	Restaurants/Sizzle Dining	6/27/25	6/28/25

PRINT RATES

TWO-PAGE SPREAD	FULL PAGE	1/2 VERT/HORZ	1/4 VERTICAL
1X \$2550 Flat Rate	1X \$1500 Flat Rate	1X \$800 Flat Rate	1X \$425 Flat Rate
3X \$2350 Per Issue	3X \$1380 Per Issue	3X \$750 Per Issue	3X \$400 Per Issue
6X \$2150 Per Issue	6X \$1265 Per Issue	6X \$700 Per Issue	6X \$375 Per Issue
8X \$2000 Per Issue	8X \$1150 Per Issue	8X \$650 Per Issue	8X \$350 Per Issue

***Rates are Per Issue/Per Publication**

DIGITAL RATES

LEADERBOARD
700 X 178

\$300 Per Month

ISLAND AD
291 X 215

\$250 Per Month

***30-Day Schedule**



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If the Florida Neighborhood News staff is designing your ad, materials must be sent at least one week before camera ready ad deadline.
 Email materials to onnrebecca@gmail.com

Ad Size _____ Vertical *(half page only)* Horizontal *(half page only)*

Online | Leaderboard Island Ad Print Publication/ONN NNN Both

Rate _____ Start Issue _____ Last Issue _____ Term _____
(PER ISSUE)

Company Name _____

Company Address _____

Phone _____ Email _____

Advertiser Authorized Signature _____ Date _____

Account Associate Signature _____ Date _____

SPECIAL SECTION ADVERTISING ONLY

Rate _____ Issue _____ Ad Size _____ Vertical *(half page only)* Horizontal *(half page only)*
Pricing is only for Special Section Issues

NOTES FOR LAYOUT

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If you need the Florida Neighborhood News Staff to design your ad for, please check box below.
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- CHANGES (\$40)**
(from previous ad)
- 1/4 (\$50)**
- 1/2 (\$75)**
- FP (\$150)**
- SPREAD (\$300)**
- LEADERBOARD (\$75)**
- ISLAND (\$50)**

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